

One thing stands between the C Series and some expensive guitars.

A few people will pay any price for a good guitar. But, most won't even pay attention if the price is too high. That's why the C Series can turn tough customers into satisfied customers. The price is worth a try... the sound is worth a fortune.

The C Series is a new collection of dreadnought, classic and 12-string guitars. Each one looks and sounds expensive because we use the finest materials. Our select woods are naturally aged for years. The spruce tops are carefully selected, and supported by the best bracing designs.

Play one and listen—to a sound you wouldn't expect from a guitar in this price range. That's what your customers want to hear. And you'll enjoy hearing another sound the C Series inspires—the ring of the cash register.

If you shop for guitars as thoroughly as your customers, see the C Series. Your customers will try it because of the price... and buy it because of the sound.

C Series
by CONN

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The
price.